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A REPORT ON TIECON VADODARA 2023

DATE:

20-21 ST OCTOBER 2023

LOCATION

**Grand
Mercure
Vadodara
Surya Palace**



BRIEF OF KPGU

KPGU seeks to be a “University of Global Eminence. The university aims toward the development of our students. The Pursuit for Newer Horizons has led to the achievement of yet another path-breaking milestone and the establishment of KPGU shall be marking the opening of the “Gateway to Global Excellence”. This transformation shall bring forth with it, several greater opportunities, that will lead the university to the next level of performance and ensure that we progressively grow as envisaged in the KPGU Vision. To realize the bigger pursuit, to make it functionally effective, to gain regional, national, and international recognition the organization is geared up for greater commitment, collective performance, concerted efforts, and be ever in consistent pursuit of quality & Excellence, may it be in academics, research, collaborations, outreach activities, skill enforcement, and employability drives; that encompasses

VISION

KPGU Aspires to be a globally acclaimed value-driven University, recognized for excellence in teaching, research, and outreach; promoting access and inclusion; collaborative and innovative culture; and preparing socially responsible global citizens.

MISSION

- Globalization through creation, acquisition, preservation, and exchange of Knowledge.
- To provide a collaborative environment for the exchange of ideas, virtues & values.
- To develop good human beings possessing scientific temper, compassion, empathy, courage, and creative imagination.
- To nurture innovative and socially cultured global citizens.
- To foster multifaceted excellence in education and research outreach.

Benefits to Student Innovators & Start-ups

KPGU is aggressively working towards research innovation and startups. Hence, set up 6 centers of Excellence for the benefit of the students. To support research innovation and startup and entrepreneurship. KCSE (Krishna Center of Startup and Entrepreneurship) and KCIR (Krishna Center of Innovation and

Research). With the help of these centers various benefits are passed to the students as mentioned below:

Lab excess

- ☞ Incubation Support
- ☞ Pre-incubation support
- ☞ Mentoring support
- ☞ Industrial support
- ☞ Co-work support
- ☞ Grant support

Event Name: TIECON Vadodara, 2023

Date: October 20th & 21st, 2023

Venue: Grand Mercure Vadodara Surya Palace

Badge Collection: 9:00 AM onwards

Registration and Networking: Hotel Grand Mercure

Ecosystem Partners: Drs. Kiran & Pallavi Patel Global University, (KPGU) Vadodara

The poster for TIECON Vadodara 2023 features a central logo with the text 'TIECON VADODARA OPPORTUNITIES UNLIMITED 20th & 21st OCT. 2023'. It lists an ecosystem partner, KPGU Vadodara, and is powered by BHAILAL AMIN GENERAL HOSPITAL. A key offer is 'FREE ENTRY FOR CHARTER MEMBER + 1'. The event includes Start-ups Awards, Expo, Pitch-A-Thon, and Match-A-Thon. Sponsors include Ami Lifesciences, DEEPAK, ELECON, Transpek, CHIRAZONE, BISHABH, BILLIONE, Jewel Consumer Care, and PRAKASH. Statistics show 100+ Start-ups, 30+ Speakers, 20+ Fund Houses, 75+ Investors, and 20+ Industries. Contact information is provided at the bottom: 87995 95647, info@vadodara.tie.org, and www.tieconvadodara.com. A QR code is located on the right side for registrations.

Introduction of the Event:

The TIECON Vadodara 2023, held on October 20th & 21st, at the Grand Mercure Vadodara Surya Palace, was a resounding success, attracting entrepreneurs, investors, and industry leaders from across the region. The event, a two-day affair, brought together experts and enthusiasts to discuss,

share, and celebrate entrepreneurship, innovation, and the burgeoning startup ecosystem in Gujarat.

Day 1: October 20th, 2023

- **Badge Collection and Registration: 9:00 AM Onwards**

The day began with the badge collection, a pivotal moment for all attendees. It was the moment where they officially joined the event, received their credentials, and became part of the vibrant TIECON Vadodara community. This registration and networking period set the stage for the action-packed day ahead.

- **Final Round of Startup Awards Pitch: 9:30 AM to 4:00 PM**

One of the day's most significant highlights was the final round of the Startup Awards Pitch. More than 45 startups from diverse sectors and backgrounds took centre stage to showcase their innovations, business models, and visions to a panel of esteemed judges and a captivated audience. The startup finalists had the unique opportunity to present their ideas, products, and services in a competitive yet supportive environment. Each pitch was a testament to the entrepreneurial spirit and creativity that defines the startup ecosystem in Vadodara and Gujarat.

Moderated by PwC

The event was expertly moderated by PwC, a global leader in professional services. Their experienced team ensured that the pitch sessions ran smoothly, maintained fairness, and adhered to high standards of evaluation. The presence of PwC added a level of credibility and expertise to the proceedings, offering startups valuable insights and feedback to aid their growth and development.

Throughout the day, participants witnessed a diverse array of innovative concepts, disruptive technologies, and groundbreaking solutions presented by the next generation of entrepreneurial leaders. The pitch sessions provided a platform for startups to not only seek recognition and awards but also to attract potential investors, partners, and customers.

The **TIECON Vadodara 2023 Startup Awards Pitch** was a testament to the region's commitment to fostering innovation, supporting startups, and creating a thriving entrepreneurial ecosystem. It exemplified the collaborative spirit of the event and reinforced the notion that Vadodara and Gujarat are poised for a dynamic future in the world of startups and entrepreneurship.

Day 2: October 21st, 2023

- The event commenced with a **Networking Breakfast at 8:00 AM at Hotel Grand Mercure**. This provided attendees with an opportunity to connect with like-minded individuals and set the tone for the exciting days ahead.

- **Inaugural, Launch, and Fireside Chat 1: 9:15 AM to 10:30 AM**

The inaugural session was graced by the presence of Shri Rajeev Chandrashekhar, Hon'ble Union Minister of State for Electronics, IT, Skill Development, and Entrepreneurship, Government of India, who engaged in a Fireside Chat with Shradha Sharma, CEO, and Founder of YourStory. During this session, a research report by PwC was released, highlighting key trends and insights in the startup ecosystem.

- **Fireside Chat 2: 10:30 AM to 11:10 AM**

This session focused on "Building AI Business and Start-up Ecosystem" and featured notable speakers such as Srikanth Velamakanni, Co-founder of Fractal Analytics, and Harish Mehta, Author and Founder of Onward Tech, among others.

- **Plenary Session on Vibrant Gujarat Startup Conclave: 11:10 AM to 11:55 AM**

This session was moderated by Sunil Parekh, Founding Curate AGS of the World Economic Forum, and included discussions on how ingenuity can drive growth in family-managed businesses, featuring industry experts like Maulik Mehta, Anuja Parikh, Nirav Shah, and Nyela Kalsia.

- **Panel Disc 2: 12:35 PM to 1:05 PM**

The panel explored "TiE - An Ecosystem for Founders" and included insights from Kiran Deshpande, BJ Arun, and Murali Bukkapatnam.

- **Panel Disc 3: 2:05 PM to 2:45 PM**

A session on "Deep Tech Opportunities" highlighted the importance of emerging technologies, featuring Amit Saluja, Sunny Vaghela, Paul Ravindranath, and Jeet Vijay.

- **Fireside Chat 4: 2:45 PM to 3:15 PM**

The session discussed "Entrepreneurship - Create and Leverage Opportunities" and featured Chintan Vaishnav, Mission Director of Atal Innovation Mission, and Ankur Dosi of PwC India.

- **Panel Disc 4: 3:15 PM to 3:55 PM**

The session on "Funding Winter - New Normal or Just a Phase" brought together experts like Kartikey Hariyani, Gaurav VK Singhvi, Vikram Gupta, Pranav Pai, and Padmaja Ruparel to discuss funding trends in the startup landscape.

- **Panel Disc 5: 4:15 PM to 5:00 PM**

The day concluded with a session on how founders can navigate a "Changed World," featuring insights from Mahavir Pratap Sharma, Jinesh Shah, Kamal Bansal, and others.

- **Final Round of Start-up Awards + Pitch: 9:30 AM to 4:00 PM (on the simultaneous run)**

This day witnessed the final pitches and awards of more than 45 startups. The event was moderated by experts from PwC.

- **Match-a-thon: 11:00 AM to 12:30 PM**

This unique session allowed over 115 startups to interact with more than 20 interested businesses, fostering valuable connections and potential partnerships, moderated by PwC.

- **Pitch-a-thon: 12:30 PM to 3:30 PM**

Over 35 shortlisted startups pitched their ideas, products, and services to a captivated audience, with PwC moderating the event.

- **Expo: 9:30 AM to 6:00 PM**

The day also featured an expo where more than 35 startups showcased their innovations, providing attendees with a glimpse into the dynamic startup ecosystem of Vadodara.

- **Closing Plenary and Startup Awards: 5:00 PM to 6:00 PM**



The event culminated with a closing session where Mohandas Pai, Chairman of Aarin Capital, shared his insights on "India - A Nation of Start-ups."

TIECON Vadodara 2023 was an exceptional platform for learning, networking, and forging new opportunities. The event's vibrant atmosphere and insightful discussions highlighted the promise and potential of the region's growing startup ecosystem. With an array of sessions, pitches, and networking opportunities, it provided a comprehensive experience for all participants and underlined the spirit of entrepreneurship in Vadodara and Gujarat.



Benefits of the KPGU

- Nearly 10 student entrepreneurs from KPGU actively participated in the event, representing KPGU and embracing an entrepreneurial mindset.
- The official KPGU delegation included three key representatives:
 - Dr. A. B. Chaudhary – Provost, KPGU
 - Dr. Prachi Pandey – Deputy Director (Startup Cell), KPGU
 - Ms. Nehal Prajapati – Manager (Startup Cell), KPGU
- Among the competing startups, six were shortlisted for the prestigious awards.
 - COSMO KUNDLI PRIVATE LIMITED
 - CUBESAT AEROSPACE LLP
 - GROSKILL LEARNING PRIVATE LIMITED
 - MICROBEAM LASER SYSTEM
 - SANKUL CAPITAL SERVICES PRIVATE LIMITED
 - INDO MEDEVICES PVT. LTD.
- Additionally, one startup had the honour of being featured in the Expo.
 - COSMO KUNDLI PRIVATE LIMITED
- During networking sessions, we had the opportunity to connect with various funding houses and venture capitalists, strengthening our entrepreneurial network.
 - IVY capital
 - Gujarat Venture Finance Limited
 - India Accelerator



